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DATE MAILED: 06/24/2010

NOTICE OF ALLOWANCE AND FEE(S) DUE

44989 7590 06/24/2010 HARRITY & HARRITY, LLP 11350 Random Hills Road SUITE 600

FAIRFAX VA 22030

EXAMINER					
ALI, FARHAD					
ART UNIT	PAPER NUMBER				
2446					

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.		
10/748,655	12/31/2003	Craig Nevill-Manning	0026-0049	2801		
TITLE OF INVENTION: AUTOMATIC GENERATION OF REWRITE RULES FOR URLS						

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$0	\$0	\$1510	09/24/2010

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 1SI. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and I/2 the ISSUE FIEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or Fax (571)-273-2885

appropriate. All further indicated unless corrects maintenance fee notifica	correspondence includir ed below or directed oth	ng the Patent, advance on herwise in Block 1, by (a	rders and notification of r a) specifying a new corres	naintenance fees wi spondence address;	II be and/or	mailed to the current (b) indicating a sepa	corresponde irate "FEE	ence address as ADDRESS" for
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11350 Random I SUITE 600	Hills Road		I he Stat addi tran	reby certify that this es Postal Service wi ressed to the Mail smitted to the USPT	s Fee(s ith suf Stop O (57	s) Transmittal is being ficient postage for first ISSUE FEE address I) 273-2885, on the d	deposited of the class mail above, or late indicated	with the United in an envelope being facsimile d below.
FAIRFAX, VA	22030							(Depositor's name)
								(Signature)
								(Date)
APPLICATION NO.	FILING DATE		FIRST NAMED INVENTOR		ATTO	RNEY DOCKET NO.	CONFIRM	MATION NO.
10/748,655 TITLE OF INVENTION	12/31/2003 E: AUTOMATIC GENER	RATION OF REWRITE I	Craig Nevill-Manning RULES FOR URLS			0026-0049	2	1801
APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE	FEE	TOTAL FEE(S) DUE	DA	ATE DUE
nonprovisional	NO	\$1510	\$0	\$0		\$1510	09	/24/2010
EXAM	IINER	ART UNIT	CLASS-SUBCLASS]				
ALI, FA	ARHAD	2446	709-218000	-				
1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.563). Change of correspondence address for Change of Correspondence Address form (1970/SPI/22) and change of Correspondence Address form (1970/SPI/22) and changed (1970/SPI/24) and changed (1970/SPI/			listed, no name will be printed.					
PLEASE NOTE: Uni recordation as set fort (A) NAME OF ASSI	less an assignee is ident h in 37 CFR 3.11. Comp GNEE		data will appear on the p T a substitute for filing an (B) RESIDENCE: (CITY	atent. If an assigne assignment. and STATE OR CO	DUNT			
4a. The following fee(s) Issue Fee Publication Fee (N	vo small entity discount p		b. Payment of Fee(s): (Plea A check is enclosed. Payment by credit car The Director is hereby overpayment, to Depo	d. Form PTO-2038	is atta	ched.		
	s SMALL ENTITY state	is. See 37 CFR I.27.	b. Applicant is no lon					
NOTE: The Issue Fee an interest as shown by the	d Publication Fee (if req records of the United Sta	uired) will not be accepted tes Patent and Trademark	d from anyone other than t Office.	he applicant; a regis	tered a	uttorney or agent; or th	ne assignee o	or other party in
Authorized Signature				Date				
Typed or printed name				Registration No.				
This collection of inform an application. Confiden submitting the completes this form and/or suggesti Box 1450, Alexandria, V Alexandria, Virginia 223	nation is required by 37 C tiality is governed by 35 d application form to the ions for reducing this but 'irginia 22313-1450. DC it3-1450.	FR 1.311. The informatic U.S.C. 122 and 37 CFR USPTO. Time will vary rden, should be sent to the ONOT SEND FEES OR 6	on is required to obtain or r 1.14. This collection is est depending upon the indiv e Chief Information Office COMPLETED FORMS TO	etain a benefit by th imated to take 12 m idual case. Any cor er, U.S. Patent and T D THIS ADDRESS.	e publ inutes nment fraden SENI	ic which is to file (and to complete, includir s on the amount of til ark Office, U.S. Dep D TO: Commissioner	I by the USI ig gathering, me you requ artment of C for Patents,	TO to process), preparing, and ure to complete commerce, P.O. P.O. Box 1450,

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HARRITY & HARRITY, LLP			ALI, FARHAD		
11350 Random H	ills Road		ART UNIT	PAPER NUMBER	
SUITE 600 FAIRFAX, VA 22030			2446 DATE MAILED: 06/24/2010		

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 843 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 843 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

Application No. Applicant(s) 10/748 655 NEVILL-MANNING ET AL. Notice of Allowability Examiner Art Unit FARHAD ALL 2446 -- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308. This communication is responsive to Amendment filed 03/23/2010. The allowed claim(s) is/are 1, 3-7, 11-12, 16-27 (renumbered 1-20). 3. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) \square All b) ☐ Some* c) ☐ None of the: 1. T Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)). * Certified copies not received: _____. Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. 4. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient. CORRECTED DRAWINGS (as "replacement sheets") must be submitted. (a) Including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached 1) hereto or 2) to Paper No./Mail Date (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d). 6. DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL. Attachment(s) 1. | Notice of References Cited (PTO-892) 5. Notice of Informal Patent Application 2. Notice of Draftperson's Patent Drawing Review (PTO-948) Interview Summary (PTO-413), Paper No./Mail Date Information Disclosure Statements (PTO/SB/08). 7. Examiner's Amendment/Comment Paper No./Mail Date 4. T Examiner's Comment Regarding Requirement for Deposit 8. X Examiner's Statement of Reasons for Allowance of Biological Material

Examiner, Art Unit 2446

/Farhad Ali/

9. 🔲 Other _____.

Supervisory Patent Examiner, Art Unit 2446

/Jeffrey Pwu/

Application/Control Number: 10/748,655

Art Unit: 2446

REASONS FOR ALLOWANCE

The following is an examiner's statement of reasons for allowance:
 Independent claims 1, 7, 12, 17, and 18 among other things teach:

Receiving a first uniform resource locator (URL) including a parameter string, where the parameter string includes one or more parameters and values associated with the one or more parameters; retrieving content corresponding to the first URL; retrieving content corresponding to a plurality of URLs including, respectively, different parameter combinations of the one or more parameters, where the one or more parameters are selected from the parameter string, where the parameter combinations include each combination of the one or more parameters; identifying the parameter combination from the plurality of URLs that corresponds to content that is approximately the same as the content corresponding to the first URL and that contains a minimum number of parameters compared to other parameter combinations; and generating one or more URL rewrite rules based on the identified parameter combination.

Some web sites generate pages dynamically based on parameters specified in the URLs. Some of these parameters may be redundant and may not affect the content returned by the web site. This can result in many different URLs that all refer to the same content. Different URLs that refer to the same content can cause the spider program to redundantly index the web page. This is undesirable, as it can, for example, lead to a decrease in the quality of the operation of the search engine, can affect the feasibility of crawling particular sites, and can significantly increase the

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cost and time involved in crawling. Thus, there is a need in the art to more effectively crawl web sites that use different URLs that refer to the same content.

These limitations in view of the arguments presented by the applicant dated 03/23/2010 in response to the Non-Final rejection dated 09/23/2009 are not taught by the prior art.

The prior art does not teach the cited limitation.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

CORRESPONDANCE INFORMATION

Any inquiry concerning this communication or earlier communications from the examiner should be directed to FARHAD ALI whose telephone number is (571)270-1920. The examiner can normally be reached on Monday thru Friday, 7:30am to 5:00bm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Jeffrey C. Pwu can be reached on (571) 272-6798. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Farhad Ali/ Examiner, Art Unit 2446

/Jeffrey Pwu/ Supervisory Patent Examiner, Art Unit 2446